

Press Release

FOR IMMEDIATE RELEASE

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LUMIO INC. announces appointment of Vice President of Sales for North America

Los Angeles, CA – November 25th 2014.

Lumio is proud to announce the appointments of Mr. Greg Keys as VP Sales for North America and Tom Basilone as North American Sales Coordinator, starting Nov. 17th, 2014.

Greg is a highly accomplished, results-oriented sales executive and comes to Lumio with over 25 years of sales and marketing in the Audio and Visual fields.

"I am very pleased to join Lumio as the touch screen market is enjoying substantial growth and Lumio's technology provides the most accurate and cost affordable optical touch solution in the market today." said Greg."

"Greg is an important addition to the Lumio sales team, and his background and knowledge will contribute to our growth and sales success in the North America marketplace" said Mr. Freddy Raitan, Lumio CEO.

"Greg will be working in close collaboration with the Lumio team and clients in order to drive value and customer satisfaction".

About Us

Lumio is the global leader in the "Optical Touch Solutions" technology for Large Formats screens (www.lumio.com).